



Liquor Agency Operations

Weekly Activity Report

Monday, August 1, 2016

Recent Activity & Stakeholder Communications:

August Price File & Shelf Tags

The August price file has been generated and is available on the Agency Portal. Shelf tags for August were mailed to all Agencies last week. If you have any questions or concerns, please e-mail the helpdesk at: COMLiquorBaseHelpDesk@com.state.oh.us or call 877-812-0013.

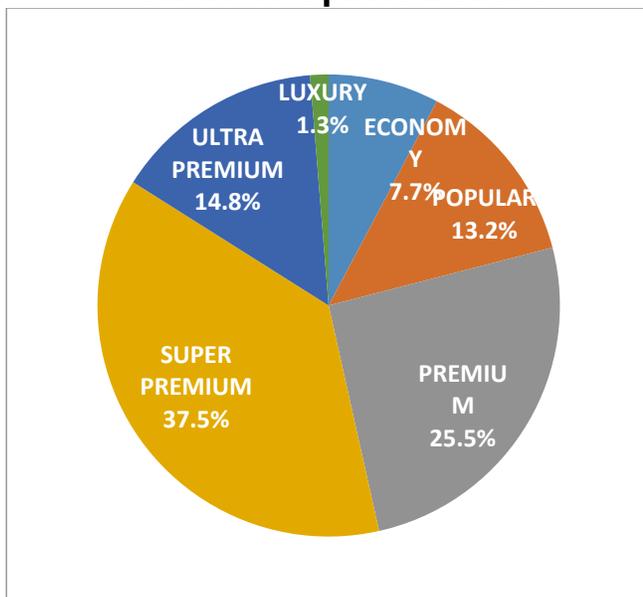
Agency Operations Best Practices: Receiving Orders

The trucking companies work very hard to deliver your orders in an efficient and timely manner. Working with them can minimize shipping errors and streamline your receiving process. Some tips to help with this: Be sure to check in the products quickly and accurately. If there are any discrepancies on the paperwork, make a note and report those to your DOLC auditor on their next visit. Your auditor will be able to assist you in correcting your inventory.

Price Segment Performance

Ohio consumers continue to trade up, and the premium and above price segments accounted for approximately 80% of dollar share for Fiscal Year 2016 (July 1, 2015-June 30, 2016). Below is the share of spirits dollars by category for FY2016. Read the upcoming August issue of the *Ohio Spirits Insider* newsletter for more information about sales, product and category performance for Fiscal Year 2016.

Share of Spirits Dollars



Know additional people who would like this weekly report? Send their email addresses to: matt.mullins@com.state.oh.us